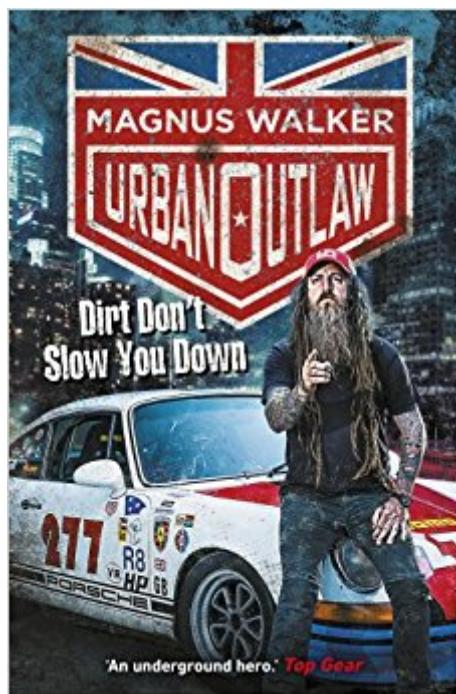


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Urban Outlaw: Dirt Don't Slow You Down



Synopsis

Magnus Walker is one of lifeâ™s originals. Serial entrepreneur, fashion designer, TV presenter, motivational speaker, and one of the worldâ™s most prolific Porsche collectors, the dreadlocked, tattooed hoarder of individual creativity is a very modern incarnation of idiosyncratic success. Raised in the grim, urban decay of Thatcherâ™s Britain, Magnus Walker left school with just two O levels and drifted for several years before buying a one-way ticket to America. Now, 30 years and three successful businesses later, by following his instincts, rejecting convention, and pursuing his passions, Magnus has succeeded against all the odds. Here, for the first time, is the full story of his journey from a Northern steel town to the bright lights of Hollywood, from a boy with little hope to an anti-establishment hero. Along the way weâ™ll witness his potent combination of inspiration and graft, discover his motivations and his ambitions, and come to understand his philosophy and the keys to his success. Inspiring and exhilarating, *Urban Outlaw* is a compelling tale of succeeding through pure instinct and determination by a man who was brave enough to follow his own path.

Book Information

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Customer Reviews

"An underground hero" * Top Gear * "Magnus Walker has rewritten the American dream for a whole new generation... a tale of grit, talent, good timing and a little bit of luck." -- Chris Knapman * Daily Telegraph * "Magnus is a fascinating guy... a modern renaissance man." * Jay Leno * "Magnus has captured the imagination of hundreds of thousands of motoring enthusiasts with his unrelenting passion" * Total 911 * "One of the most recognisable characters in the automotive world" * Need For Speed *

Magnus Walker established Serious Clothing, outfitters to Madonna, Alice Cooper, Motley Crue, and a host of rock stars, before developing properties in downtown L.A. and expanding into the film location business. Today he is one of the world's most prominent collectors and modifiers of Porsche 911s.

Great read, I thoroughly enjoyed this start to finish. Magnus shows you how "following your gut" can take you anywhere.

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